

# JESSE GARRISON

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## PROFILE

Jesse is an emerging multi-media artist, working in film, theater and still imagery. Upon moving to New York City to pursue his passions, he has involved himself the art, film and theater communities and hopes to continue to employ, explore and develop his skills. His work ranges from the experimental to the informational, from music videos to medical documentation and promotional material, site-specific dances to theatrical projection and a post-apocalyptic feature film. His work has been appeared on Thirteen, MNN, El Museo del Barrio, The Berkshire Film Festival, reviewed in the New York Times, and his photographs have appeared on Time Out New York's website and international newspapers and blogs. He uses his experience with his art work to influence his daily life and visa versa.

## EXPERIENCE

### **Freelance Videographer/ Editor — May 2007-Present**

Notable clients include:

- 58N6: Brooklyn jazz studio - live events / web clips
- Jumping House Studios: creative agency - weddings / commercials / promotional material
- The States, Miniboone: Brooklyn musicians - music videos
- Sinking Ship Productions: theater production company- live events
- Kamran Jafri, M.D.: plastic surgeon - promotional material, documentation

### **Community Relations and Communications Officer, Downtown Community Television Center, New York, NY — May 2007-Present**

Originally hired as the Sponsorship Coordinator, responsible for the acquisition and retention of sponsors and corporate donors for DCTV, I was quickly promoted to a public relations and web design position. During my time at DCTV, I:

- Acquired beneficial sponsors, including: Tekserve, Red Hook Brewery, an \$8,000 credit from Technical Operations, B&H Photo & Video, Krispy Kreme, Six Point Brewery, and more.
- Wrote and disseminated press releases, arranging placement on NPR, WNYC, the New York Times and numerous blogs.
- Assist in website development and maintenance. I have been integral into the complete redesign of DCTV's website, adding functionality and migrating to the open-source content management system Drupal. I have been developing in HTML and CSS as well as building functionality within the CMS. Since the launch of the new site, daily site visits have doubled, SEO has increased and users have reported a dramatically improved experience.
- In addition, I manage DCTV's presence on social networks and code the weekly email newsletter, managing the 6,000-strong email list, ensuring deliverability and tracking results.

In a small organization, one has to wear many hats and I've found a unique niche for myself, helping the organization gain exposure by creating more enticing events, improving web presence and functionality and arranging press placement in national media.

### **Technology Coordinator, Center for Architecture, New York — January 2009-Present**

I am responsible for ensuring the proper operation of audio-visual components during events and presentations at the Center. This includes projectors, audio amplification equipment, computer components and a proprietary control system. Duties also include equipment maintenance, communication with clients, webinar management and broadcasting, recording and archival of events and integration of client-provided equipment. I've overseen hundreds of events, from lectures to panelists, film screenings and plays, dealing with last-minute changes and amendments to events' requirements with professionalism and ease.

### **Video Production Manager, Exit Art Gallery, New York — May 2007-August 2008**

I was responsible for ensuring the production of high-quality video material at minimal cost for this non-profit art gallery. My duties ranged from organizational, managing a production team of interns and collecting and organizing archive footage to hands-on production work, filming and editing footage of the gallery, openings, performances and more. The pieces were shown regularly on Channel 13, MNN and online.

#### **Other Notable Positions:**

- **Resident Assistant, NYU Summer High School Filmmakers Workshop, New York, NY— Summer 2006**
- **Festival Assistant, 24 Hour Film Festival, DCTV, New York, NY — Summer 2006**
- **Computer Store Assistant, Oberlin College; Oberlin, OH — September 2003 - May 2007**
- **Lead Instructor, iD Tech Camps; Berkeley, CA & Moraga, CA— Summer 2005**
- **Marketing Assistant, Sarasota Film Festival, Sarasota, FL — January 2005**
- **Student Technical Assistant, Miami University; Oxford, OH — July 2001 - August 2003**

## **EDUCATION**

Oberlin College, Oberlin, OH - Class of 2007

Major: Cinema Studies Minor: Theater

NYU, Tisch School for the Arts, New York, NY - Spring 2006

Special Programs, Spring at Tisch Filmmaking Intensive

Talawanda High School, Oxford, OH - Class of 2003

## **SKILLS**

### **EXPERTISE IN:**

- Final Cut Studio
- Adobe Creative Suite
- Aperture
- Microsoft Office
- iLife
- iWork

### **Proficiency with:**

- HTML
- CSS
- Drupal
- Filemaker
- Mac/PC/Linux & IT maintenance

**References available upon request.**